



## **Birch Hill Equity Partners is pleased to announce a partnership with Peter Farrell for the acquisition of Cannon Hygiene Canada**

(**Toronto** – April 15, 2016) Birch Hill Equity Partners is pleased to announce the acquisition of the Cannon Hygiene Canada (“Cannon Canada”) business in partnership with President and CEO, Peter Farrell. The company will be re-branding following the acquisition and the transaction does not have an impact on Cannon operations outside of Canada.

“Our long term growth plan is to become the leading service provider for hygiene and pest control in Canada, and with Birch Hill as our financial partner, we are confident we can accelerate this plan.” Peter Farrell said.

Cannon Canada is a fixed route logistics business that provides washroom hygiene, pest control and life safety services and products in Ontario and Quebec. Cannon Canada is headquartered in Toronto with offices in London, Ottawa, Montreal, Quebec City and Trois-Rivières.

“Partnering with Peter and his team is an appealing opportunity to invest in a platform that is poised for growth, as every ‘away from home’ business is a potential customer.” said David Samuel, a Partner at Birch Hill.

With over \$3 billion in capital under management, Birch Hill Equity Partners invests in leading Canadian middle-market businesses. Birch Hill’s team has many years of experience working together as an active partner with top management teams in building long term value. Since 1994, Birch Hill has made 57 investments with 36 now fully realized.

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