



BIRCH HILL
equity partners

**Birch Hill Equity Partners is pleased to announce the recent promotion of
Pierre Schuurmans to Partner**



Mr. Schuurmans joined Birch Hill as its Chief Operating Officer in 2005. He has made a tremendous contribution in a number of areas, including the overall management of our fundraising activities, the internal operations of Birch Hill, and in co-ordinating best practices across our portfolio companies.

Prior to joining Birch Hill Mr. Schuurmans held Chief Financial Officer positions with Peel Lumber, a distributor of building products, and Borderfree, a software and services provider of cross-border logistics. Previously, Mr. Schuurmans was the VP Finance at Solarex, a leading U.S. manufacturer of photovoltaic panels and was a consultant at McKinsey & Company.

Mr. Schuurmans received his M.B.A. from Stanford University and his H.B.A. (with distinction) from the Richard Ivey School of Business, University of Western Ontario.

With C\$1.7 billion in capital under management, 20 partner companies and 25 fully realized investment since 1994, Birch Hill is the leader in long-term value creation in the Canadian mid-market. Our partner companies are established and potential leaders in their industries who seek an investing ally to help them realize their full potential.